



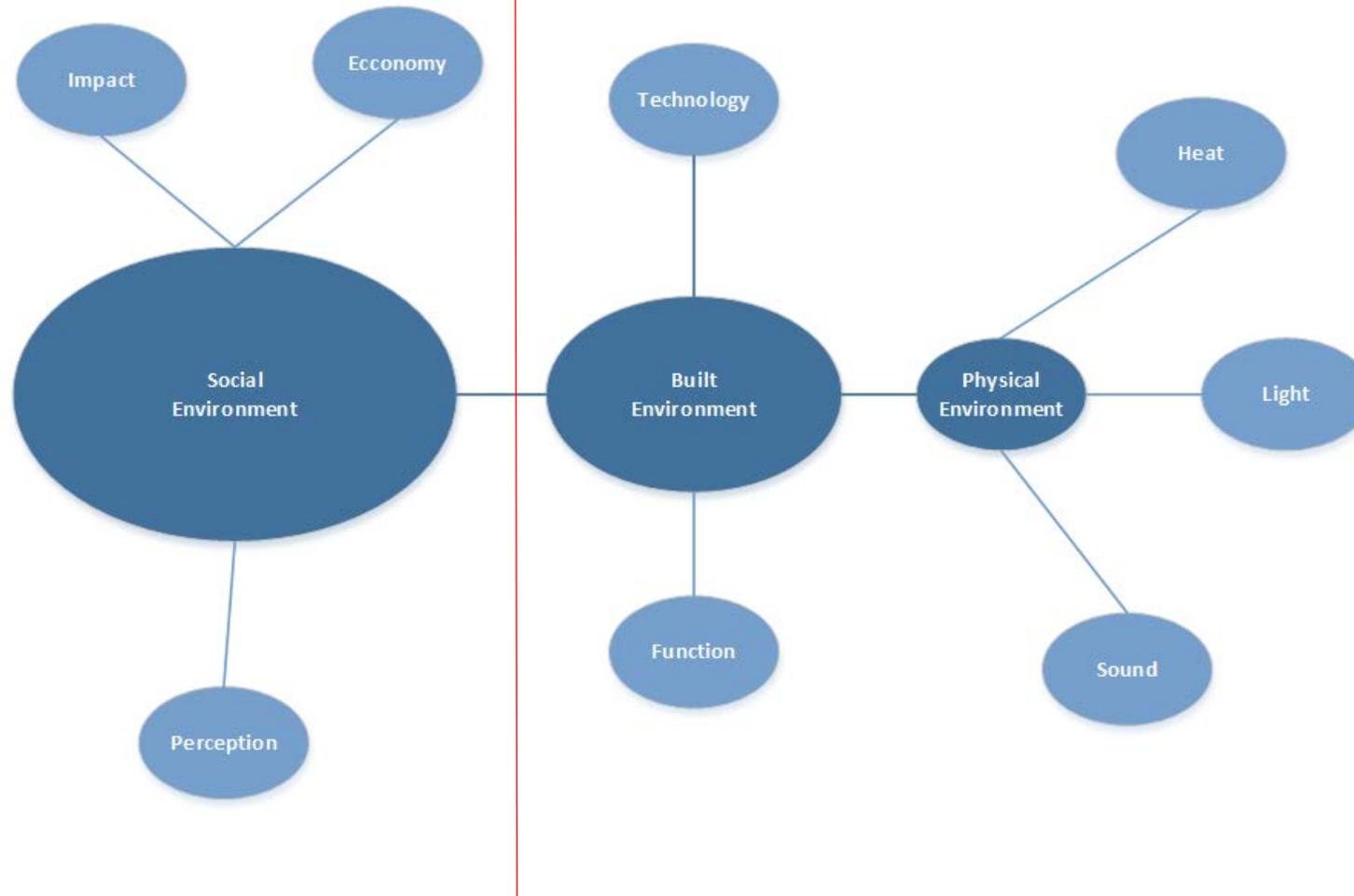
Moving from Productivity to Social Outcomes

The Journey from Level 3 to 4

Dr Mark Bew MBE



Introduction



Introduction

The productivity opportunity in construction

Construction matters for the world economy
... but has a long record of poor productivity

Construction-related spending accounts for **13%** of the world's GDP ...but the sector's annual productivity growth has only increased **1%** over the past 20 years

\$1.6 trillion of additional value added could be created through higher productivity, meeting half the world's infrastructure need

Construction is a sector of two halves

Fragmented specialized trades drag down the productivity of the sector as a whole

Construction productivity by subsector (value added per employee, indexed total sector=100, 2013)

Subsector	% of construction value added	Productivity Index
Total	100	100
Building	23	104
Civil	21	119
Industrial	4	124
Specialised	52	79

Action in seven areas can boost sector productivity by 50-60%

- Reshape regulation
- Rewire contracts
- Rethink design
- Improve procurement and supply chain
- Improve onsite execution
- Infuse technology and innovation
- Reskill workers

5-10X productivity boost possible for some parts of the industry by moving to a manufacturing-style production system

McKinsey & Company

"This Government's four year strategy for BIM implementation will change the dynamics and behaviours of the construction supply chain, unlocking new, more efficient and collaborative ways of working. This whole sector adoption of BIM will put us at the vanguard of a new digital construction era and position the UK to become the world leaders in BIM."

Francis Maude
Minister for the Cabinet Office

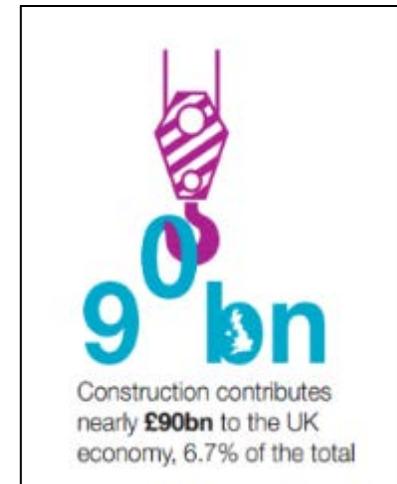
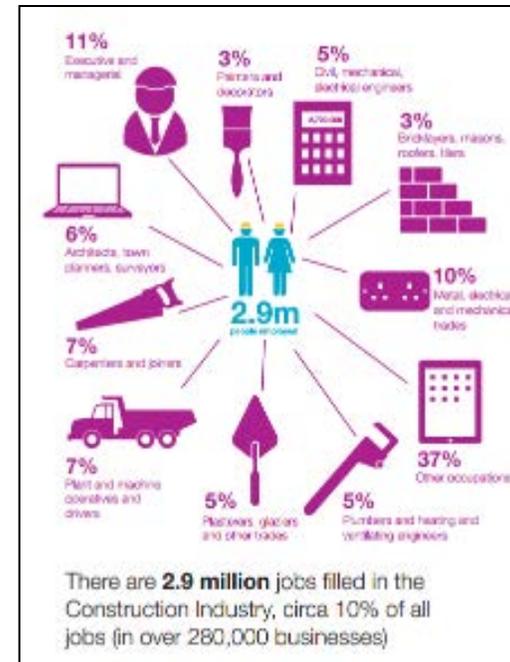


Lower costs
33%
reduction in the initial cost of construction and the whole life cost of built assets

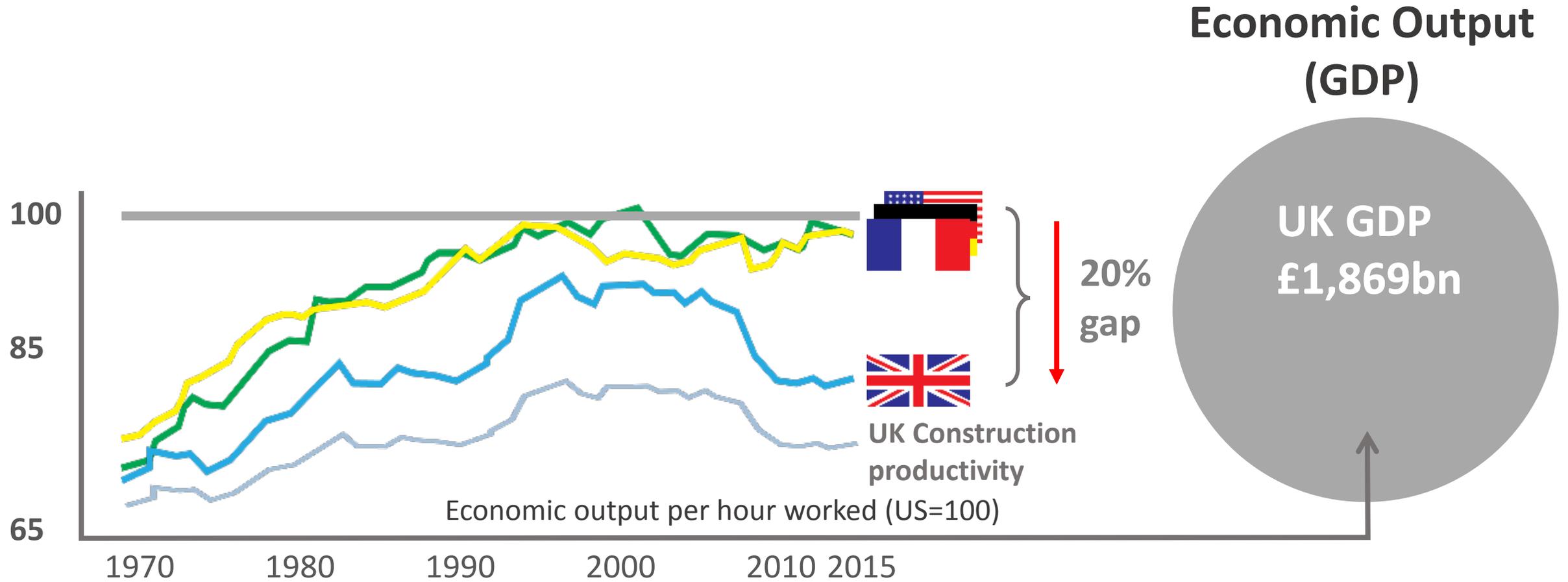
Faster delivery
50%
reduction in the overall time, from inception to completion, for newbuild and refurbished assets

Lower emissions
50%
reduction in greenhouse gas emissions in the built environment

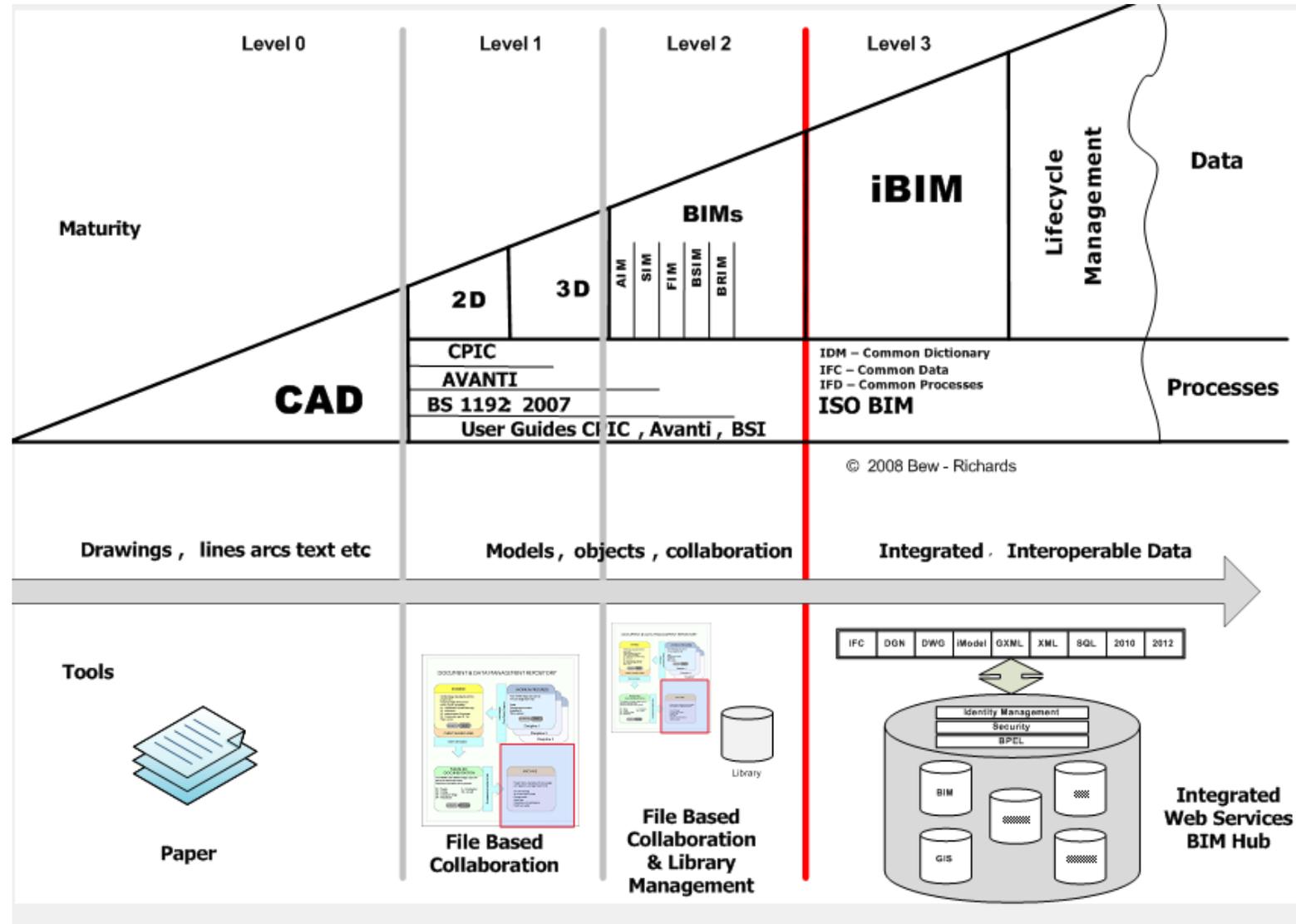
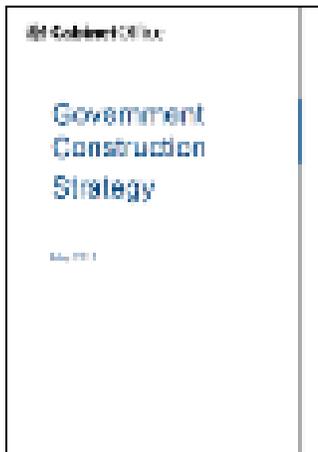
Improvement in exports
50%
reduction in the trade gap between total exports and total imports for construction products and materials



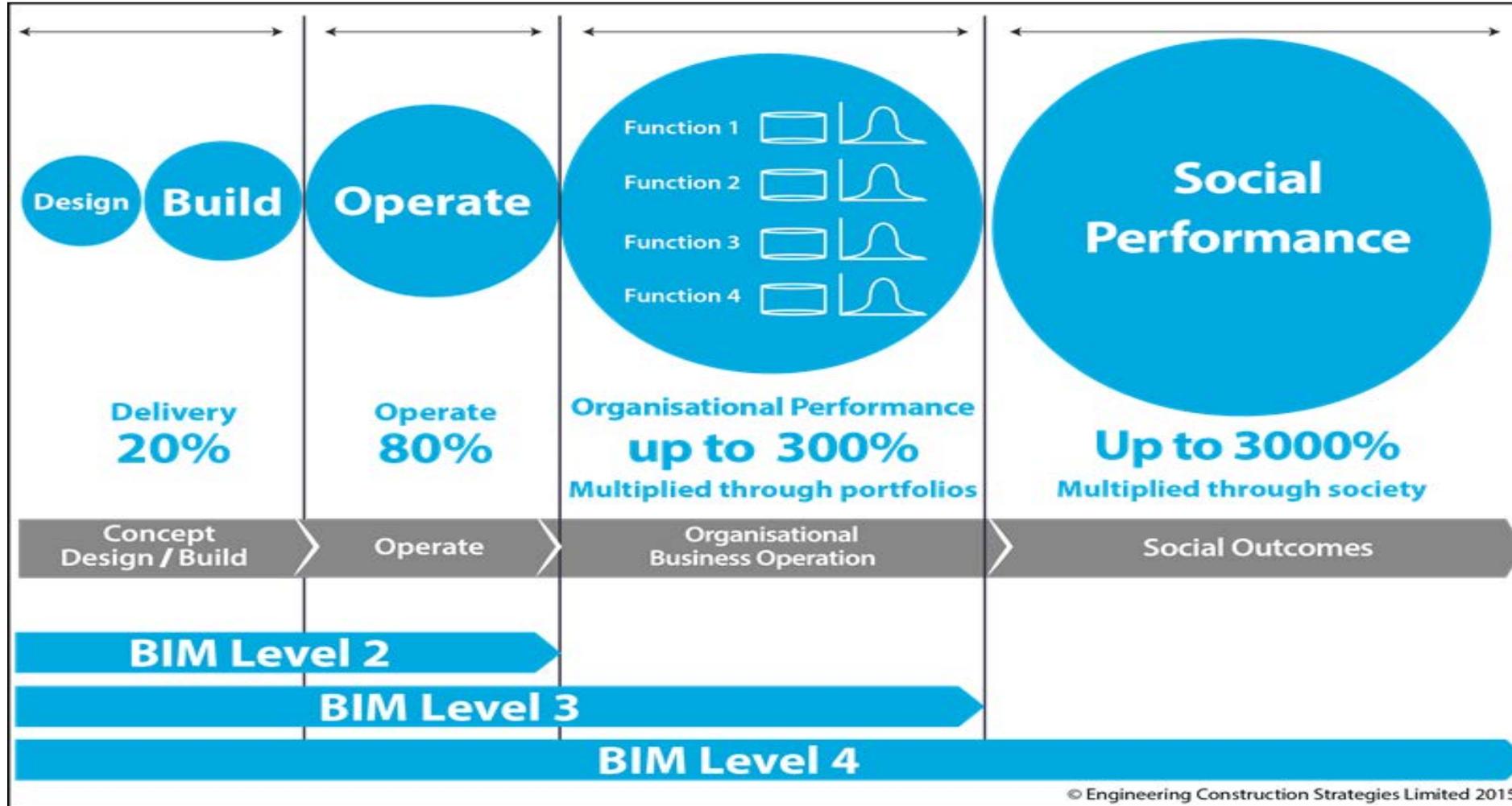
Introduction



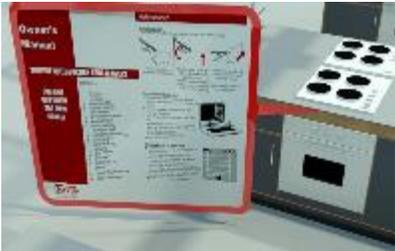
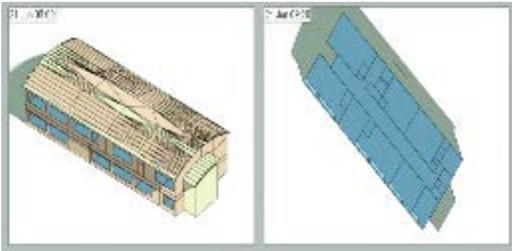
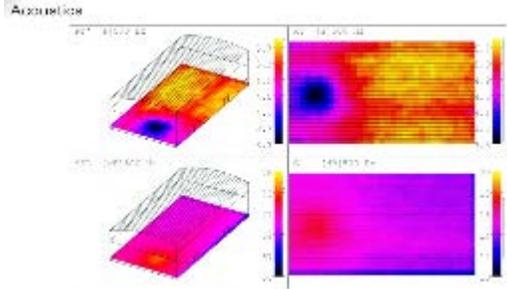
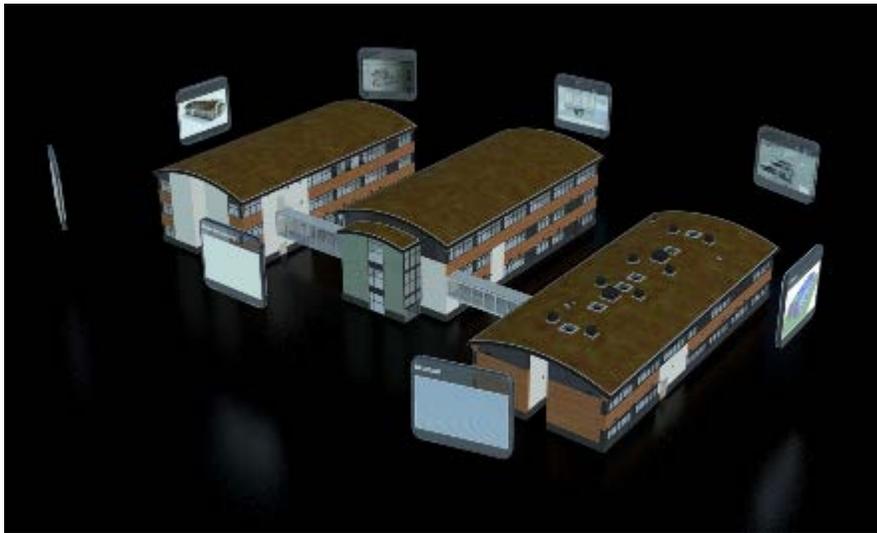
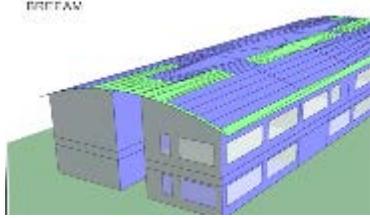
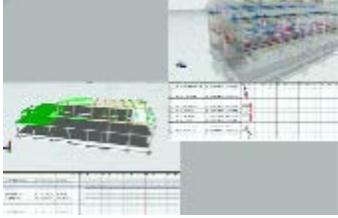
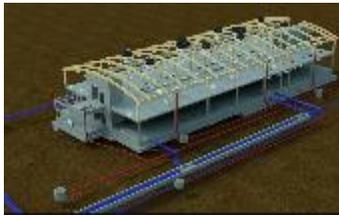
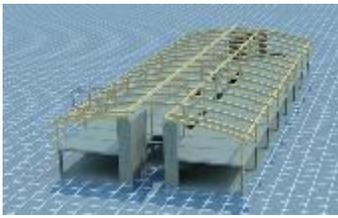
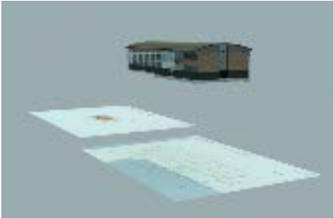
What is BIM?



BIM & (Smart) Cities - Value



What is Level 2 BIM?




Level 2 City “Package”

PAS 180 - Vocabulary

PAS 181 – SC Concept Model – Guide to establishing a model for data interoperability

PAS 182 - Smart city concept model

PAS 183 – Guide to establishing a decision framework for sharing data and information services

PAS 184 - (Smart Cities – Guide to developing project proposals for delivering smart city solutions)

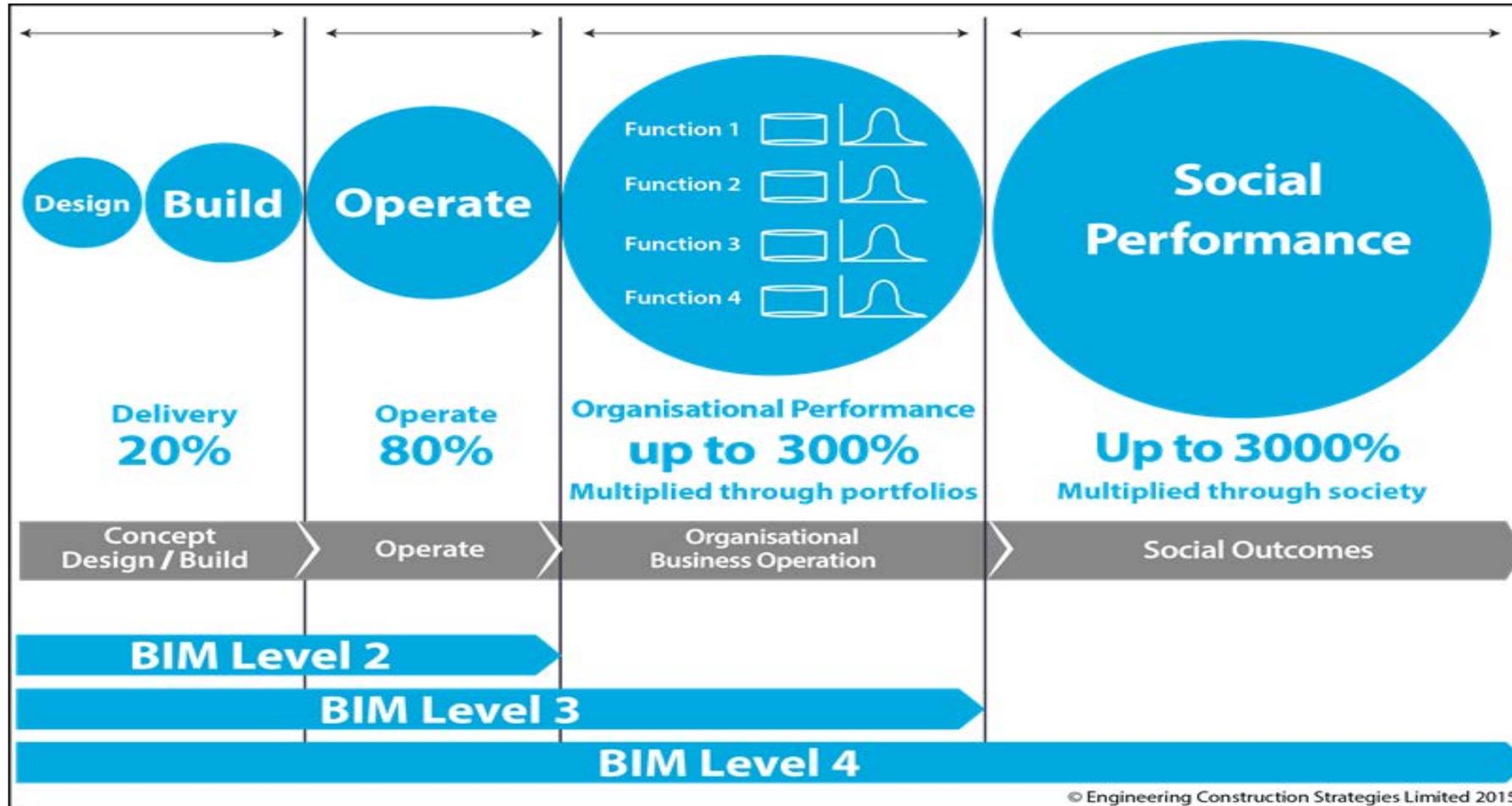
PAS 185 – SC – Security Mindedness

PD 8100 – SC Overview – Guide

PD 8101 – SC Guide to the role of the Planning & Development Process

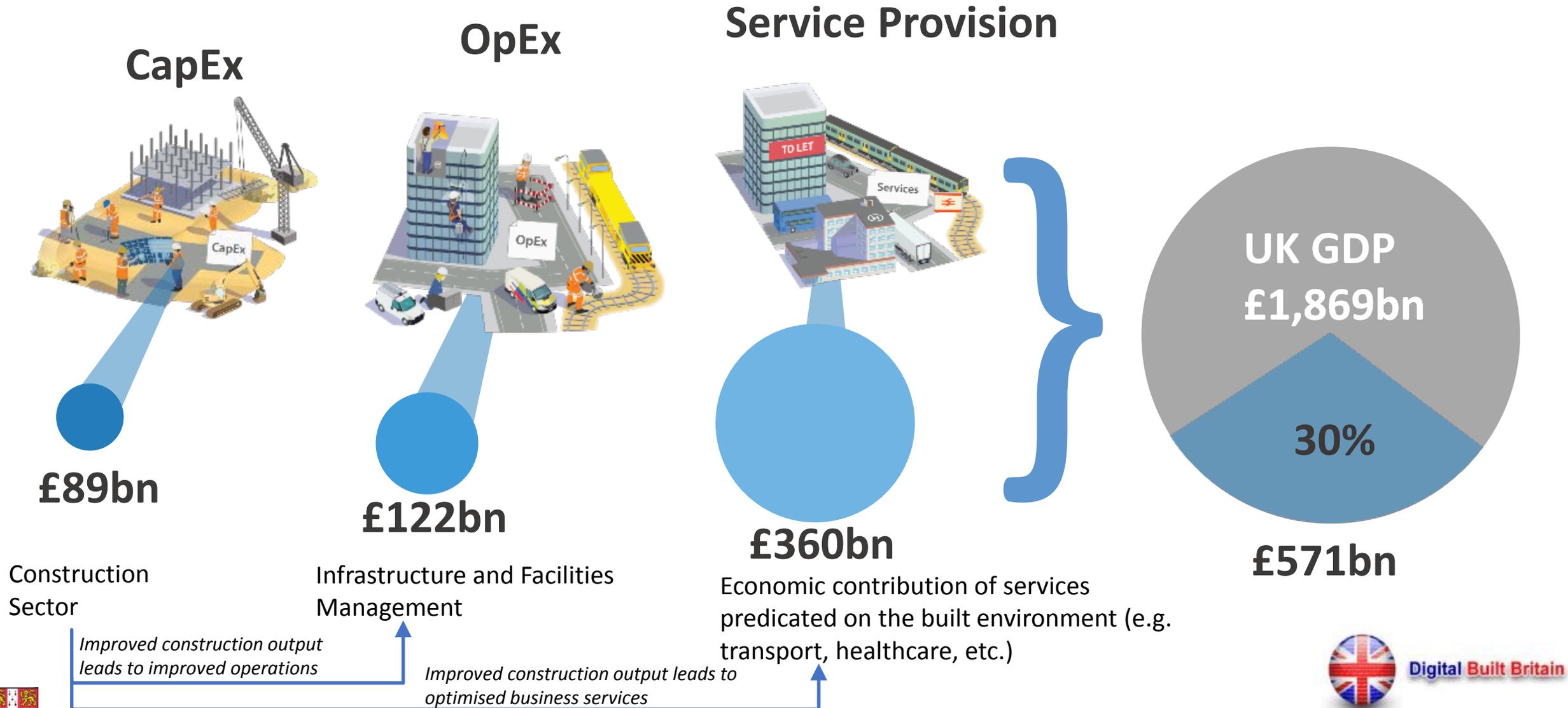


BIM & (Smart) Cities



Digital Built Britain

Where is the Value?



Level 3 - Vision

The exploitation of data will enhance natural and built environment services, driving up citizen quality of life, well-being, commercial competitiveness and productivity



Constraints in Britain's built environment infrastructure are acting as a brake on economic growth

Delays in strategic financial **decisions** increase project costs by est. 100%

20% of total construction costs is **re-work**

Homes and offices consume up to 4x designed **energy usage** for same output

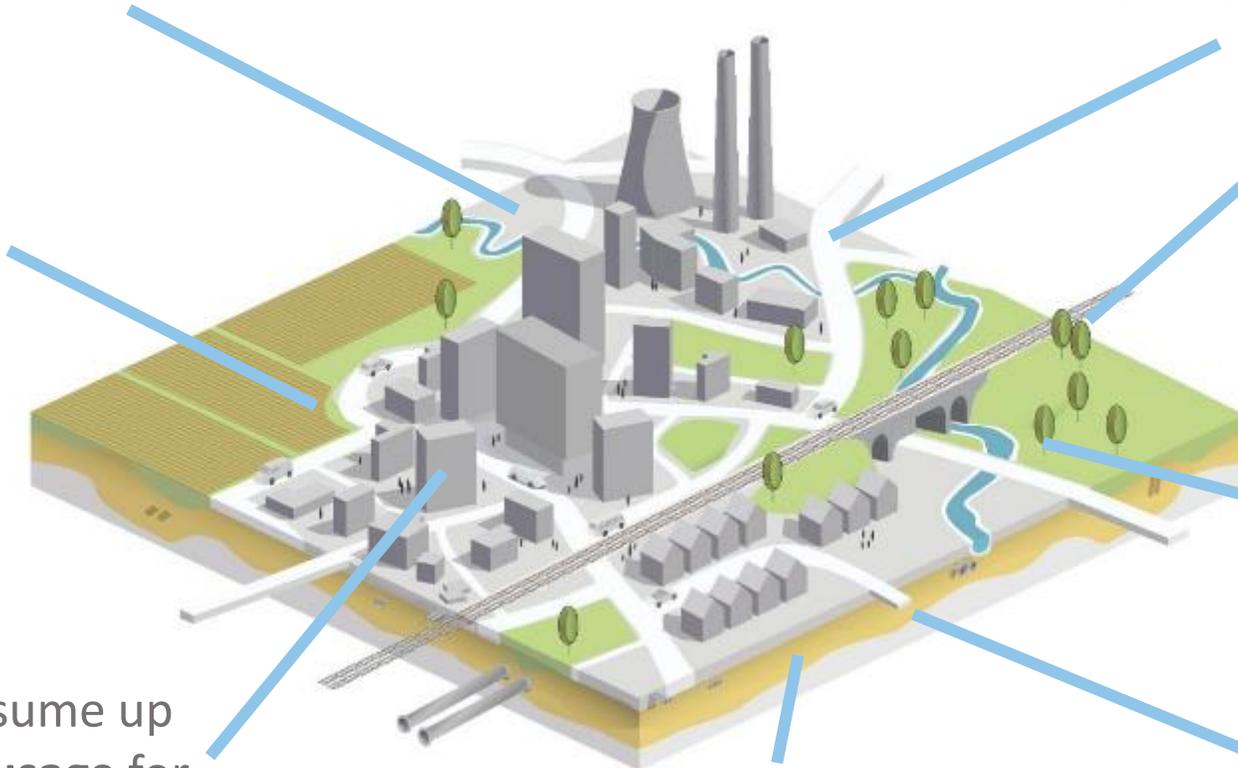
Transport and Energy supply contribute to more than 50% to UK's total greenhouse gas emissions

Traffic congestion costs the UK economy £13.1bn in 2013

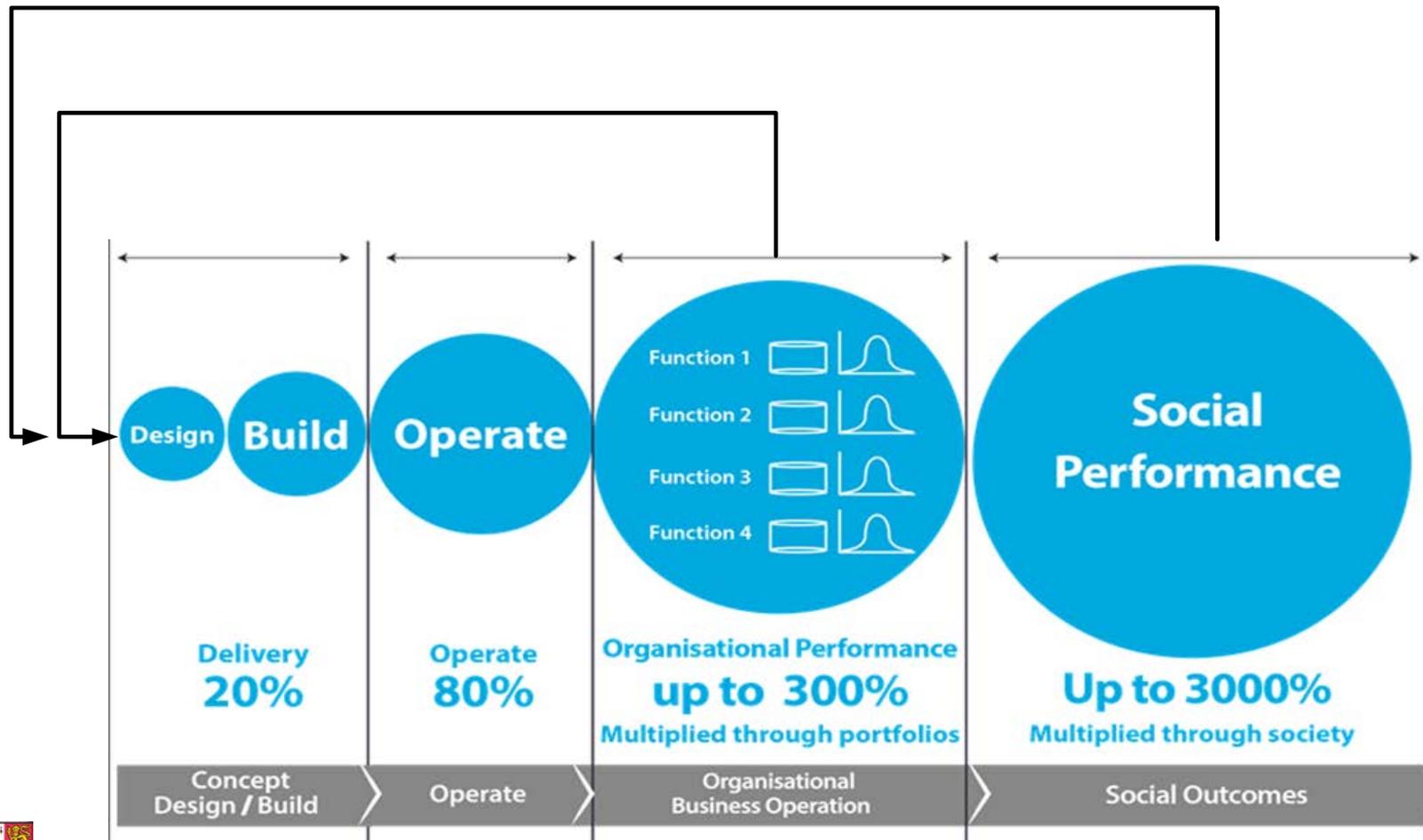
Train delays in Scotland cost the economy £85 million in 2015/16

It costs the NHS **£600m pa** to treat illnesses caused by living in poor housing conditions in England

Disruption from **flooding** costs the UK economy £1bn pa



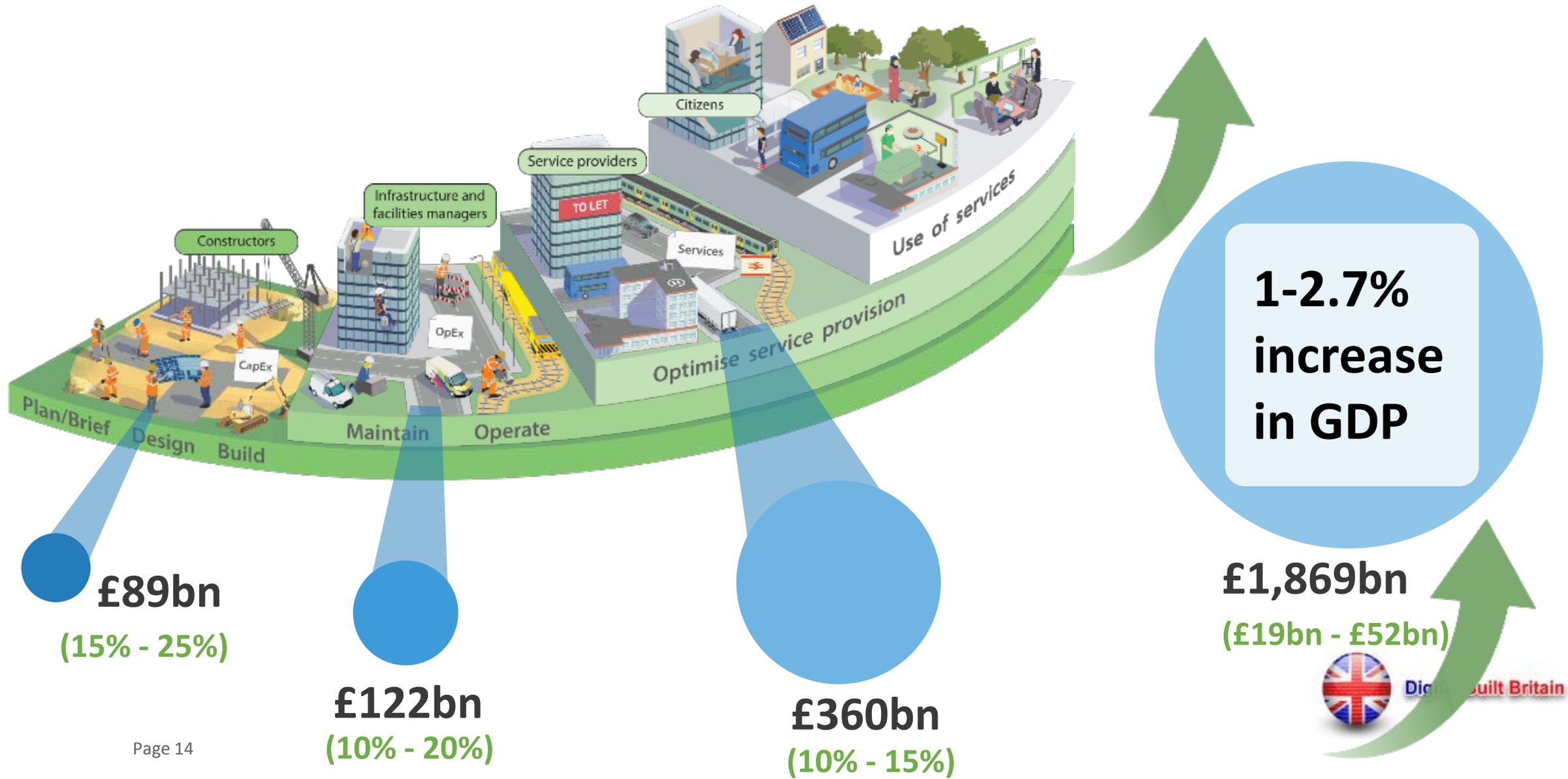
Level 3 – Functional Improvement



Demands of Customers
Buildings and Communities
Feedback & Systematic Learning



Analysis shows whole-life benefits could be as much as 1-2.7% of GDP



Level 4 – Hypothesis (Potential Vision)

“Better perceived social outcomes that can improve the lives and wellbeing of people can be successfully engineered through effective requirements management and integrated data processing.”

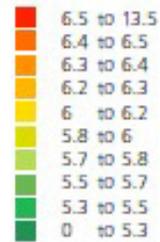


Social Outcomes

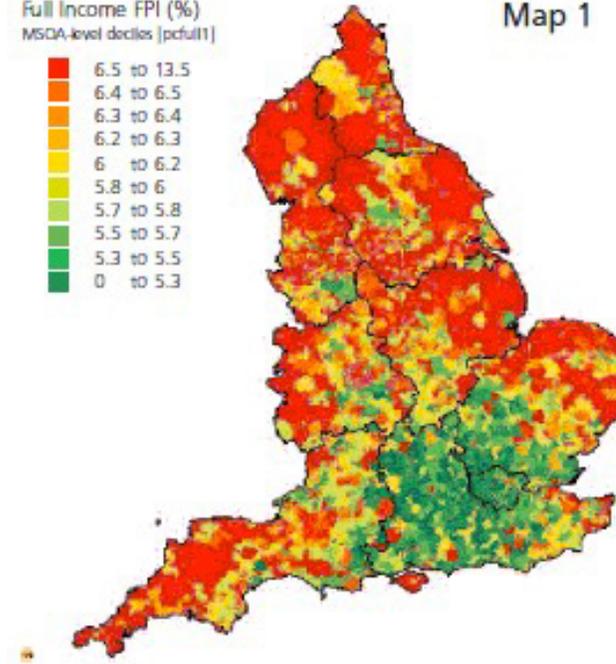
Measurement Strategy

- ▶ Income/GDP (Level 3)
- ▶ Environment Related (Level 3)
- ▶ Perception (Level 4/n)

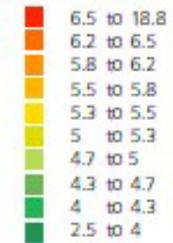
Full Income FPI (%)
MSOA-level deciles [pctful1]



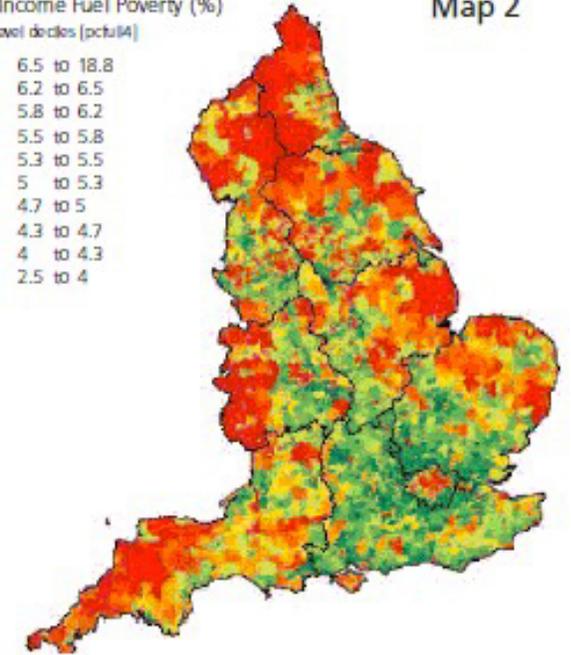
Map 1



HBAI Income Fuel Poverty (%)
MSOA-level deciles [pctfulA]



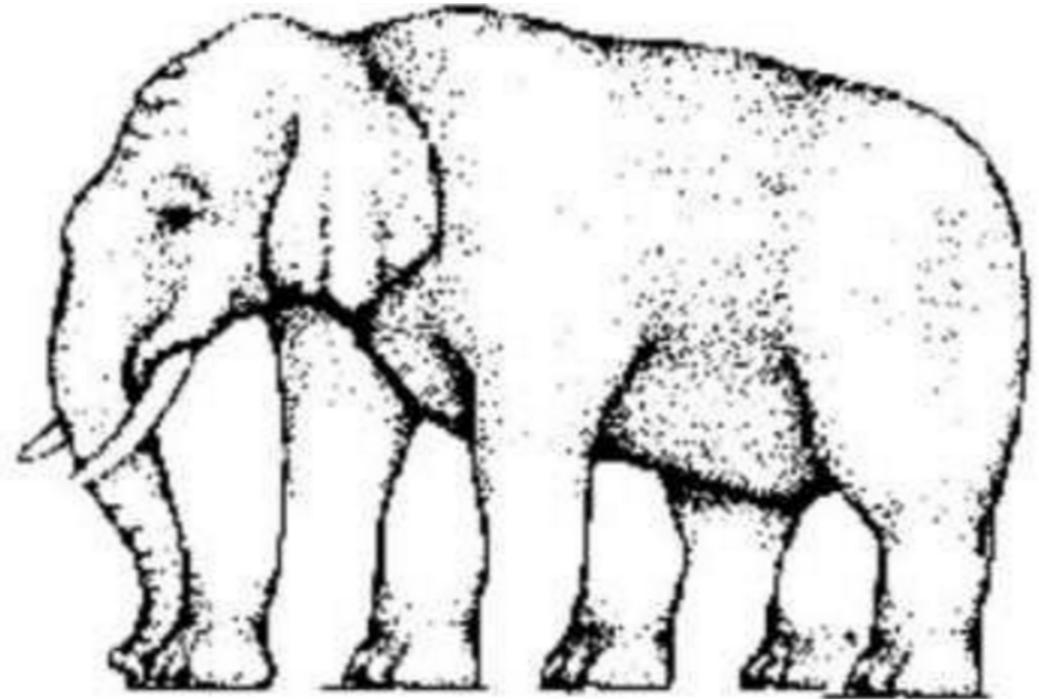
Map 2



Social Outcomes & Perception



Social Outcomes & Perception



How many legs does this elephant have?



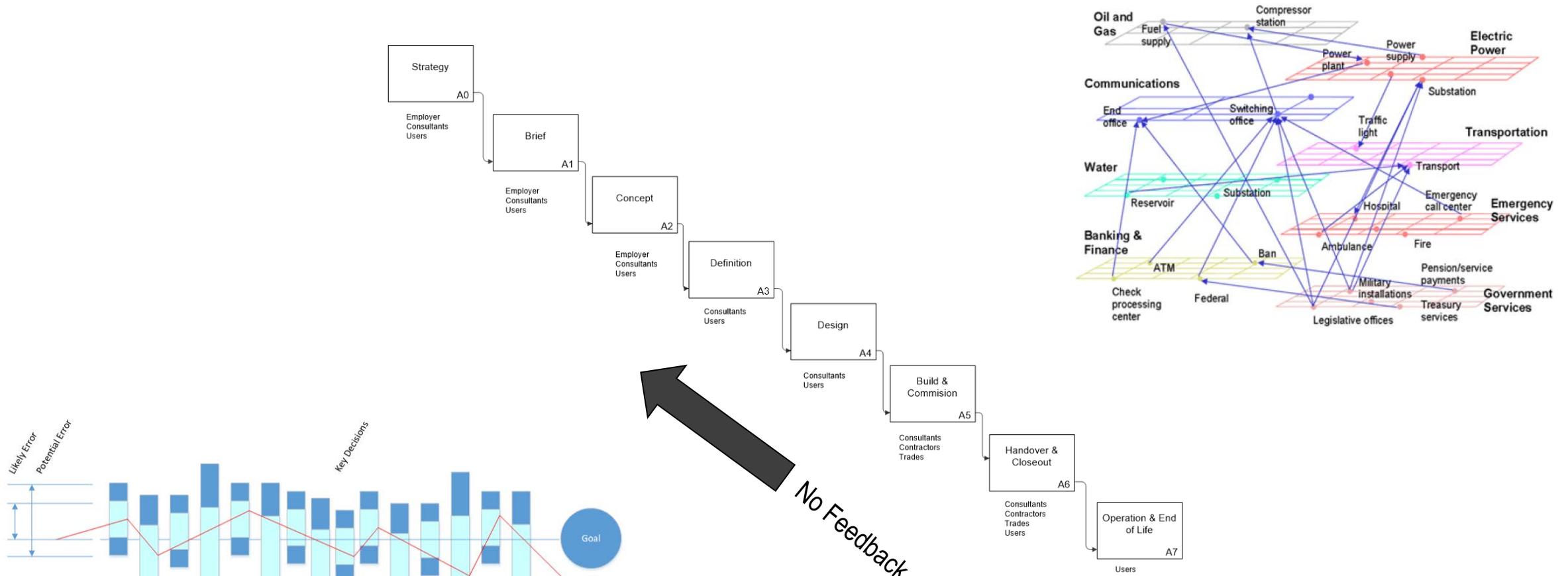
Research Introduction

Objectives

- ▶ To establish the **nature and structure of the data** processed throughout the asset's lifecycle.
- ▶ To establish the availability, nature and **characteristics of human perception** and methods for collecting data to record the perceptions.
- ▶ To examine the nature and **relationships between social community perceptions and built asset physical performance**.
- ▶ To determine if a **systematic approach** can be used to create a relationship between asset data and perceptive performance.
- ▶ To determine if the **outputs of such an approach can be presented** in a manner that can **improve existing performance** and future briefing.



Current Practice for Asset Delivery and Operations



Emerging Measurement Capability



Feedback & Learning

Learning may be defined as the detection and correction of error

Chris Argyris (1978)

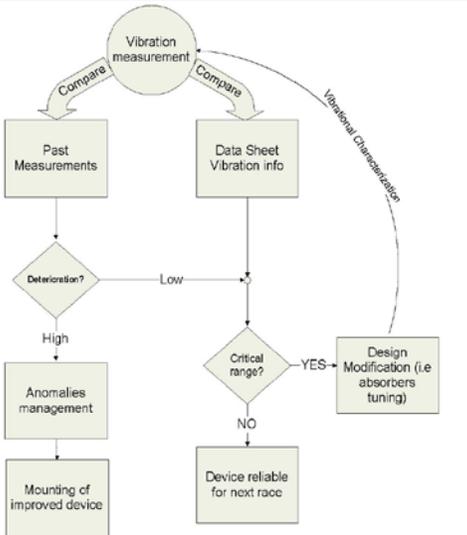
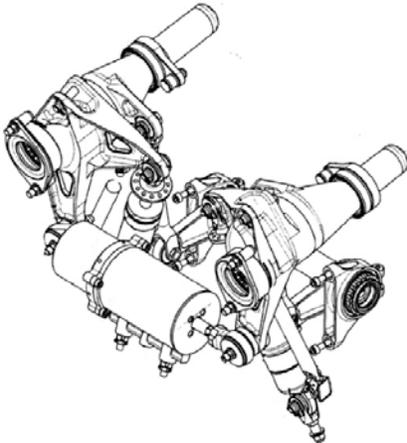
Single Loop

Single-Loop learning occurs when errors are corrected without altering the underlying governing values

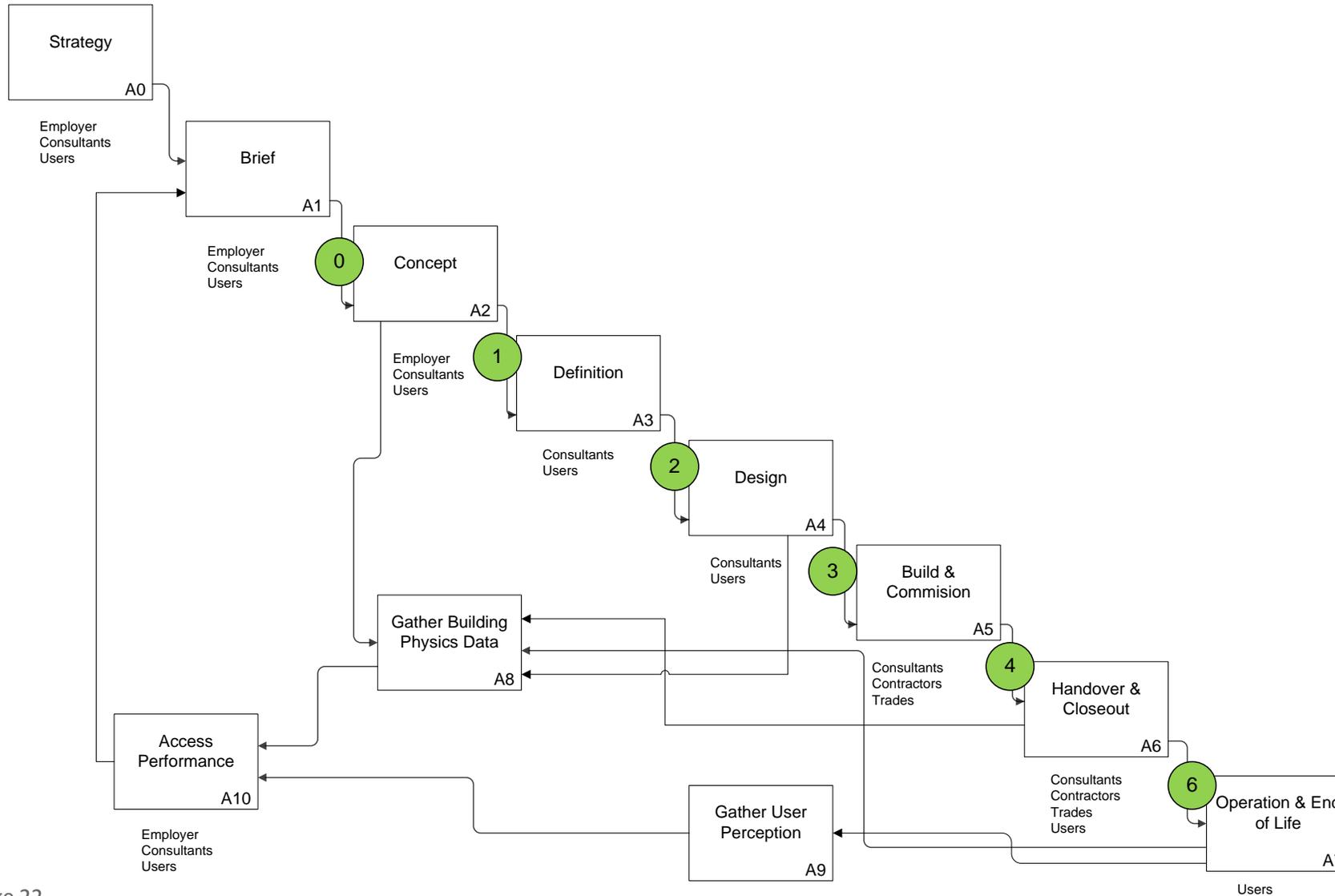


Double Loop

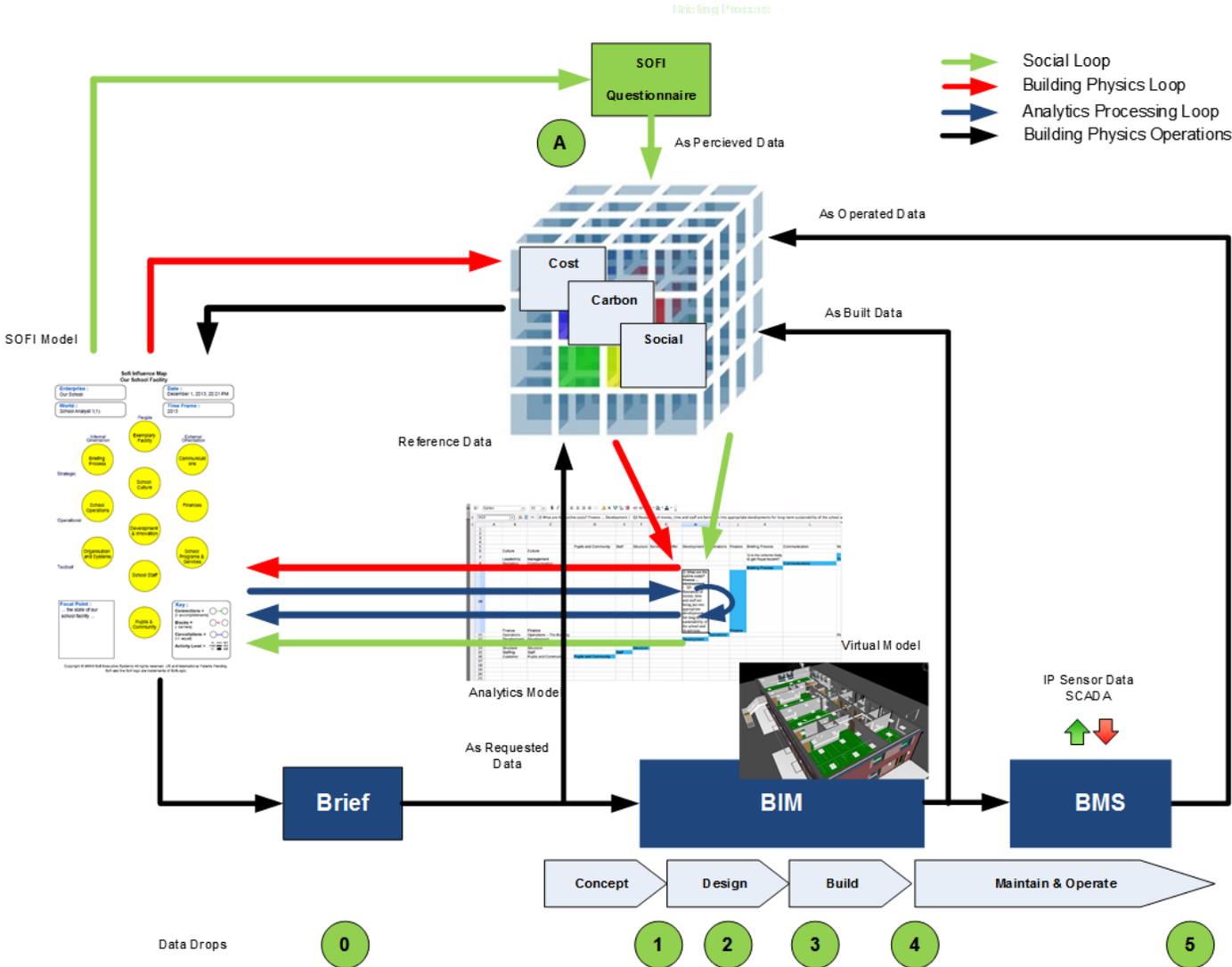
Double-loop learning occurs when errors are corrected by changing the governing values



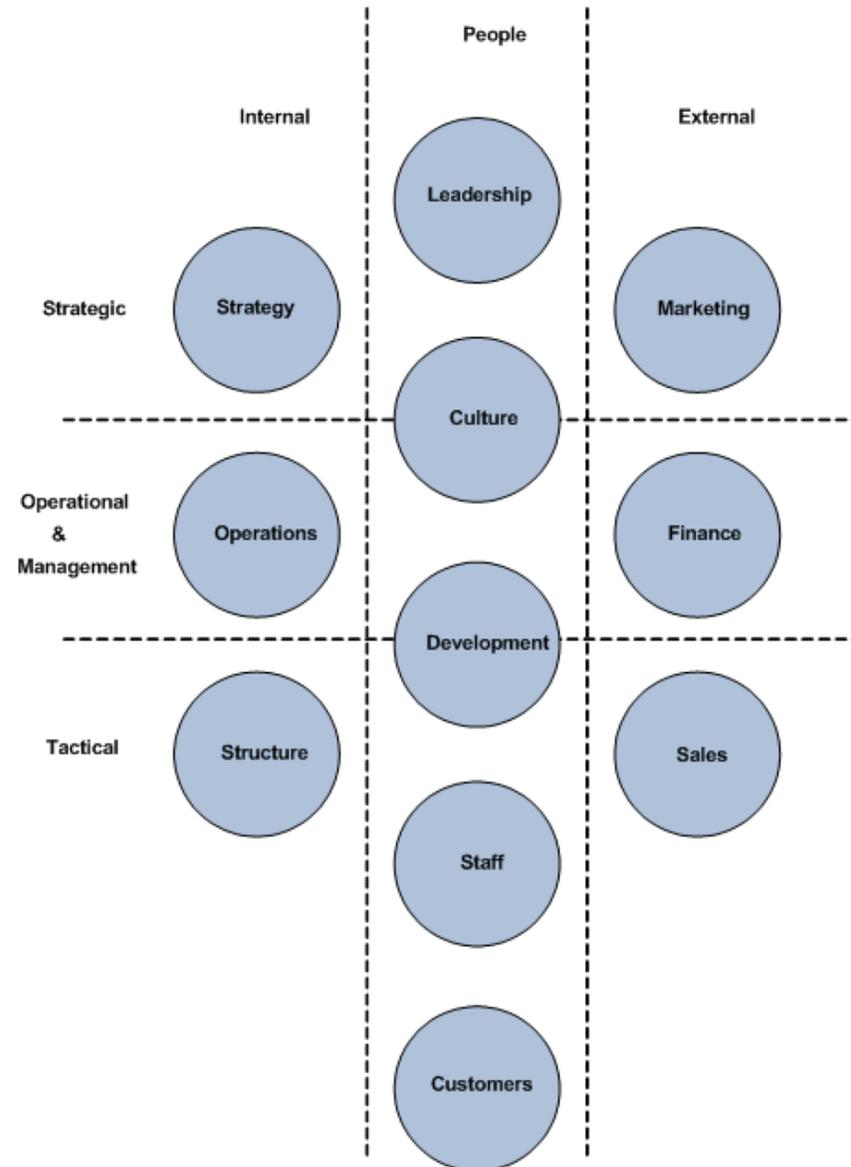
Delivery & Feedback



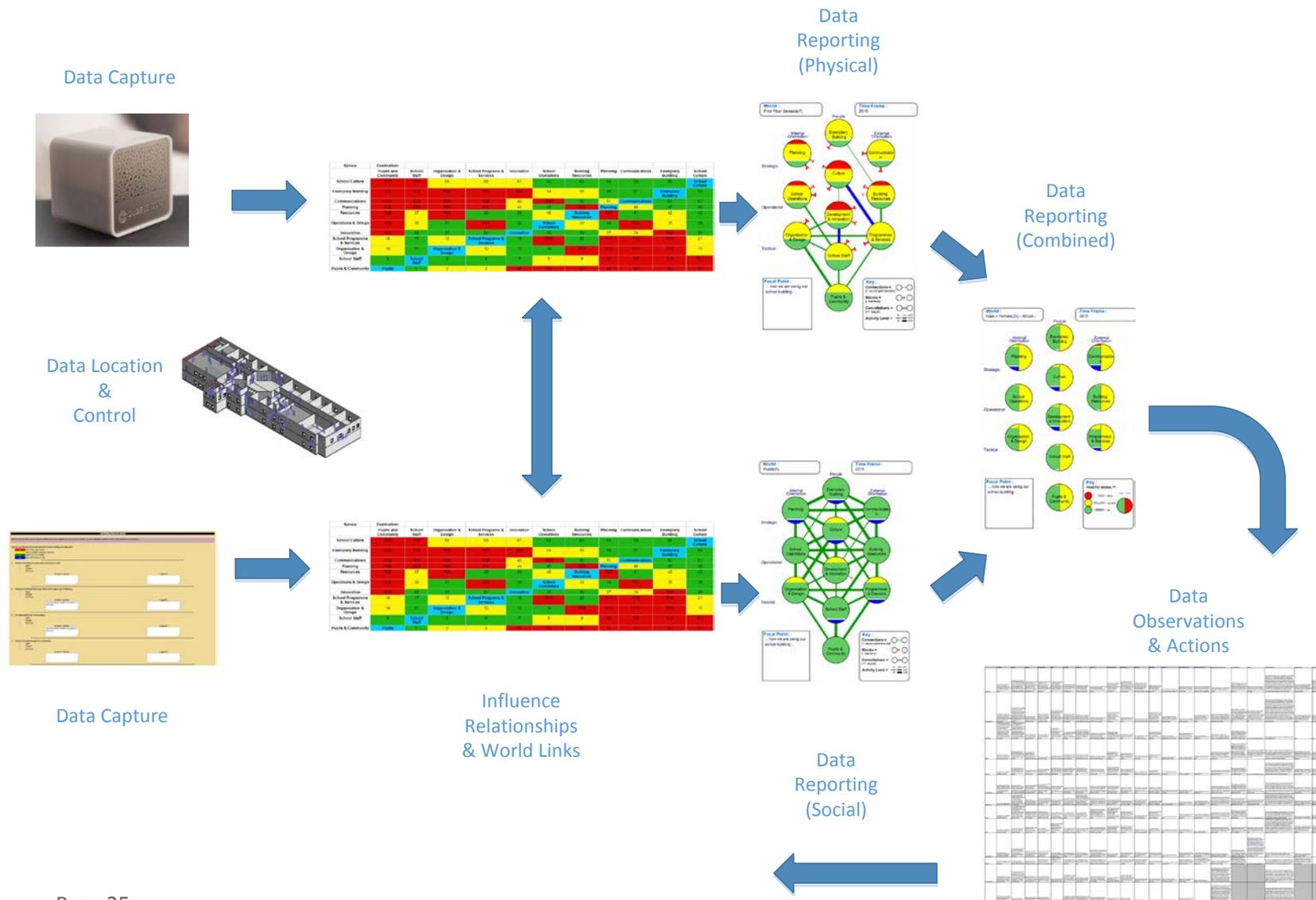
Development of Methods & Tools



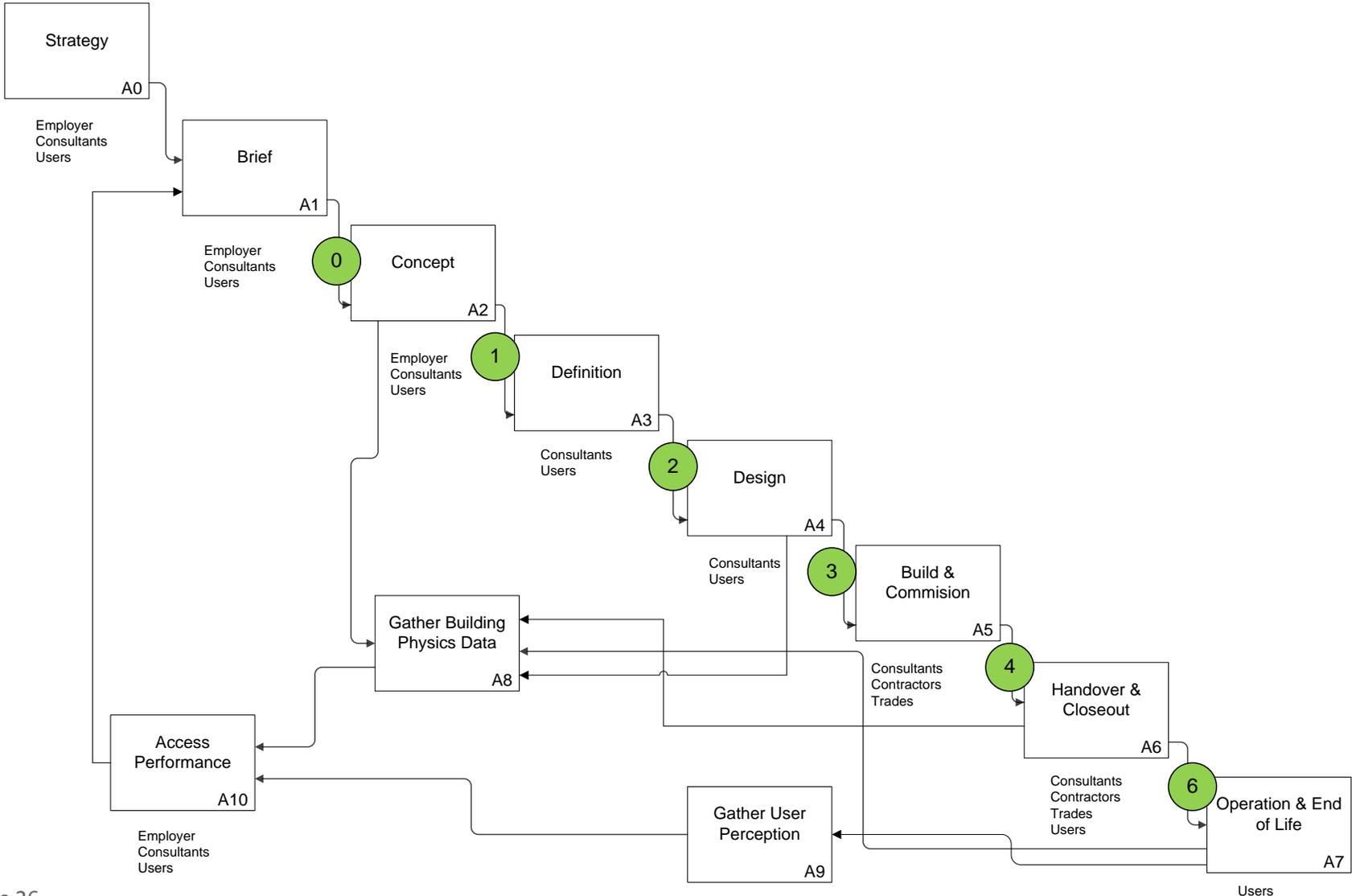
Spheres of Influence – SOFI



Integration & Reporting



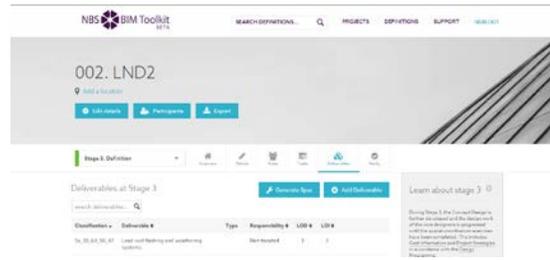
Delivery & Feedback



Briefing & Specification

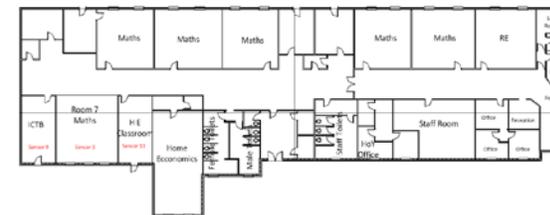
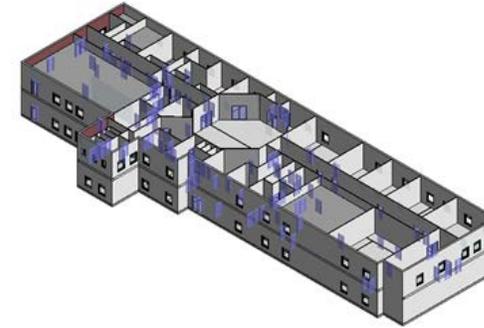
Project Room Data Sheets	
Project Name	LND
Room Name	Group Rooms - Generic
Room Ref	
Number of Rooms	
Sizes of Rooms	
Room Occupancy	
Architectural Services	
Ceilings	Either suspended or painted plasterboard. (Above ceiling void easily accessible for future maintenance and adaptation to services, moisture resistant.)
Walls	Paint or other easily cleanable finish. Should be easily re-paintable.
Floors	Combination of anti-static carpet and non-slip vinyl (or equivalent) surface
Joinery	Timber or equivalent; skirtings, architraves and windowboards. (painted finish).
	1x standard double cupboard sink unit including stainless steel single drainer and separate hot and cold taps. Units to be high quality standard kitchen units. Selection of cupboard front to be agreed from range selected with the school, with robust cupboard hinges.
Fittings	
Fixtures	blinds to all external windows
Windows	Double glazed, solar reflective, lockable. Restricted Openings (Maximum windows to obtain maximum natural light)
Doors	Internal flush faced, solid, top and bottom anti shatter vision panels, finger guards, lockable door. External doors predominantly anti shatter glazed, threshold with level transition from inside to out, lockable and openable from the inside without a 3 No. hinges, push plate, pull handle, kick plate, metal ball catch, deadlock, escutcheons (no snib). Keys to be on a mini master key system for whole block. Door closer. Vision Panel, Room sign holder system.
Ironmongery	
Store rooms	
Whiteboards	yes, supplied by client
Pin Boards	5 Pinboards - 1200 mm x 900 mm - locations to be selected by School
Notes	Client / End User to order loose furniture
Mechanical Services	
Temperature Summer (Min)	19
Temperature Summer (Max)	21
Temperature Winter (Min)	19
Temperature Winter (Max)	21
Ventilation VOC (Max)	1000
Ventilation VOC (Min)	450
Humidity (Max)	45
Humidity (Min)	55
Heating	
Noise Level (Max)	60
Air Conditioning	
Water Services (Cold)	
Water Services (Hot)	Tepid water supply to sink unit
Water Services (Drinking)	Drinking water supply to sink unit
Special	
Fire Protection	
Sprinkler	No., unless required by Building Control
Lighting (Luminaire Type)	
Type of Lamp	
Target Lux	300 lux min, limiting glare rating 19, minimum colour rendering 80 and uniformity ratio 0.8
Other	
Power Outlets 240v (Non-IT)	8 No. double sockets (ideally 2 on each wall within room).
Power Outlets 240v (IT)	5 Double power sockets
Power Outlets 120v	N/A
Other	Audio Visual Connection for Interactive Whiteboard
Data Outlets (RJ45)	Total 4 double data outlets
Telephone	1 RJ45 for telephone connection
Fire Alarms	
Emergency Lighting	Yes, as required by Building Control
Smoke Detectors	
Security Systems	
Other	
Notes	Main Contractor to provide trunking and wiring routes for ICT and Client / End User to arrange installation of ICT and AV cabling.
Date of Issue	



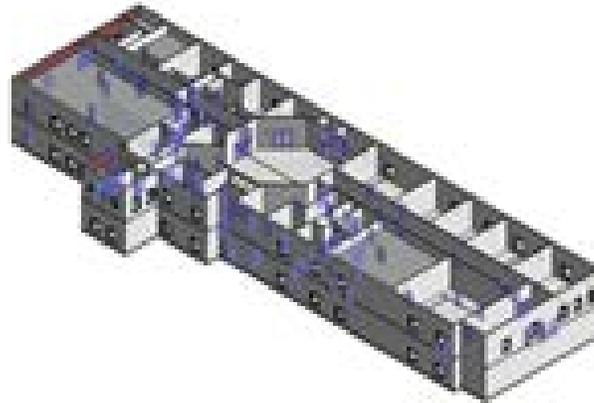


Room	Volume	Area	Perimeter	Height	Level	Room Tag	Usable Height	Floor Area	Net Area
...

Name	CreatedBy	CreatedOn	Category	FloorName	Description	Autodesk System	Autodesk Object	Autodesk Identifier	Room Tag	Usable Height	Floor Area	Net Area
1	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	264874	n/a	n/a	51.2819	51.2819	n/a
2	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	264877	n/a	n/a	n/a	n/a	n/a
3	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	264881	n/a	n/a	31.8623	31.8623	n/a
4	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	264897	n/a	n/a	31.2375	31.2375	n/a
5	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	264900	n/a	n/a	n/a	n/a	n/a
6	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	264907	n/a	n/a	39.984	39.984	n/a
7	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	264910	n/a	n/a	n/a	n/a	n/a
8	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	265882	n/a	n/a	78.5681	78.5681	n/a
9	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	265885	n/a	n/a	73.7435	73.7435	n/a
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31	mark@markbew.co.uk	2015-04-10T09:53:03	n/a	First Floor	Autodesk Revit 2014	Autodesk	266051	n/a	n/a	5.815	5.815	n/a



Handover, Operate & Measure - Data Collection



Staff and teachers make good use of school resources. - impacts (Building Resources)		
Agree	0 (0%)	Evidence / example : "Staff and teachers make good use of school resources available."
Disagree	0 (0%)	
Don't Know	1 (100%)	
Suggestions : None		
Organisation & Design		
How do you feel about the quality of the school building design? Red = 0 (0%) Yellow = 1 (100%) Green = 0 (0%) Blue = 0 (0%)		
The school building design enables the policies and processes of the staff to effectively deliver the needs of pupils. - impacts (Pupils & Community)		
Agree	0 (0%)	Evidence / example : "The school building design enables the policies and processes of the staff to effectively deliver to the needs of pupils."
Disagree	0 (0%)	
Don't Know	1 (100%)	
Suggestions : None		
The quality of the school building and its systems helps me carry out my tasks. - impacts (School Staff)		
Agree	0 (0%)	Evidence / example : "The quality of the school and its systems helps me carry out my tasks."
Disagree	0 (0%)	
Don't Know	1 (100%)	
Suggestions : None		
The building provides enough rooms and spaces and I can move easily between classes. - impacts (Programmes & Services)		
Agree	0 (0%)	Evidence / example : "The building provides enough rooms and ability to move easily between classes."
Disagree	0 (0%)	
Don't Know	1 (100%)	

	A	B	C	D	E	F	G	H	I	J	K
1	time"temp""pressure""humidity""voc""light""noise""noisedba""battery""shake""cable""voc_resistance""rssi"										
2	2014-12-02T00:00:00Z210210074445204435FalseFalse41953-89										
3	2014-12-01T23:59:00Z210210074445604435FalseFalse41893-89										
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5	2014-12-01T23:57:00Z210210074445104435FalseFalse42073-89										
6	2014-12-01T23:56:00Z210210074445004435FalseFalse42073-88										
7	2014-12-01T23:55:00Z210210074445004435FalseFalse41833-89										
8	2014-12-01T23:54:00Z210310074445004434FalseFalse41653-89										
9	2014-12-01T23:53:00Z210310074445204435FalseFalse41474-89										
10	2014-12-01T23:52:00Z210310064445004435FalseFalse41534-89										
11	2014-12-01T23:50:00Z210310064445304435FalseFalse41295-89										
12	2014-12-01T23:49:00Z210410074445104435FalseFalse41355-89										
13	2014-12-01T23:48:00Z210410074445004433FalseFalse41414-89										
14	2014-12-01T23:47:00Z210410064445004435FalseFalse41414-89										
15	2014-12-01T23:46:00Z210510074445004435FalseFalse41355-89										
16	2014-12-01T23:45:00Z210510064445004435FalseFalse41295-89										
17	2014-12-01T23:44:00Z210510074445004435FalseFalse41295-89										
18	2014-12-01T23:43:00Z210510074445104435FalseFalse41295-89										



Handover, Operate & Measure – Data Analysis

LOCATION : Media Suite

SENSOR : S1

DIRECT BUILDING PHYSICS

FORMULA

The building spaces are operating within its briefed cost envelope

Where SOFI.World = User.role AND User.Space_Description THEN P_Rooms.Room_Target_Cost <= Impact.Name.Cost



Calculation to check if the actual delivered spaces meet the spaces specified in the brief and standards

p_room.requirednettarea >= space.nettarea



Comparison of identified environmental performance specified in the brief and the actual data collected using the remote sensors related to the consumption of fossil fuels

Where SOFI.World = User.role AND User.Space_Description THEN Sensor_Data.Light = P_Rooms.AmbientLight +/- 10% (or tolerance as briefed)
Sensor_Data.Thermal < P_Rooms.MaxTemp
Sensor_Data.Thermal > P_Rooms.MinTemp
If Yes = Green
If No = Red



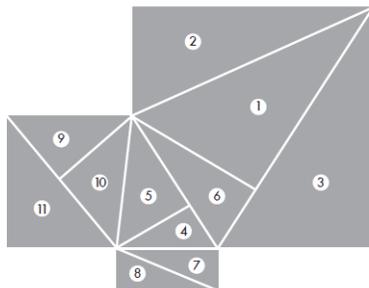
Comparison of identified environmental performance specified in the brief and the actual data collected using the remote sensors

Where SOFI.World = User.role AND User.Space_Description THEN Sensor_Data.Light = P_Rooms.AmbientLight +/- 10% (or tolerance as briefed)
Sensor_Data.Thermal < P_Rooms.MaxTemp
Sensor_Data.Thermal > P_Rooms.MinTemp
Sensor_Data.Humidity < P_Rooms.MaxHumidity
Sensor_Data.Humidity > P_Rooms.MinHumidity
Sensor_Data.Noise = P_Rooms.NoiseLevel +/- 10% (or tolerance as briefed)
Sensor_Data.VOC = P_Rooms.AirRecycle +/- 10% (or tolerance as briefed)
If Yes = Green
If No = Red



TRIANGLES		
#	CALCULATION	AREA
1	1/2 * 1900 * 1048	1 m ²
2	1/2 * 2648 * 4815	6 m ²
3	1/2 * 5353 * 3263	9 m ²
4	1/2 * 1648 * 946	1 m ²
5	1/2 * 1648 * 2173	2 m ²
6	1/2 * 2734 * 1502	2 m ²
7	1/2 * 2734 * 4767	7 m ²
8	1/2 * 1900 * 1048	1 m ²
9	1/2 * 2055 * 1823	2 m ²
10	1/2 * 2055 * 1793	2 m ²
11	1/2 * 2400 * 2705	3 m ²

GROSS AREA = 35m²



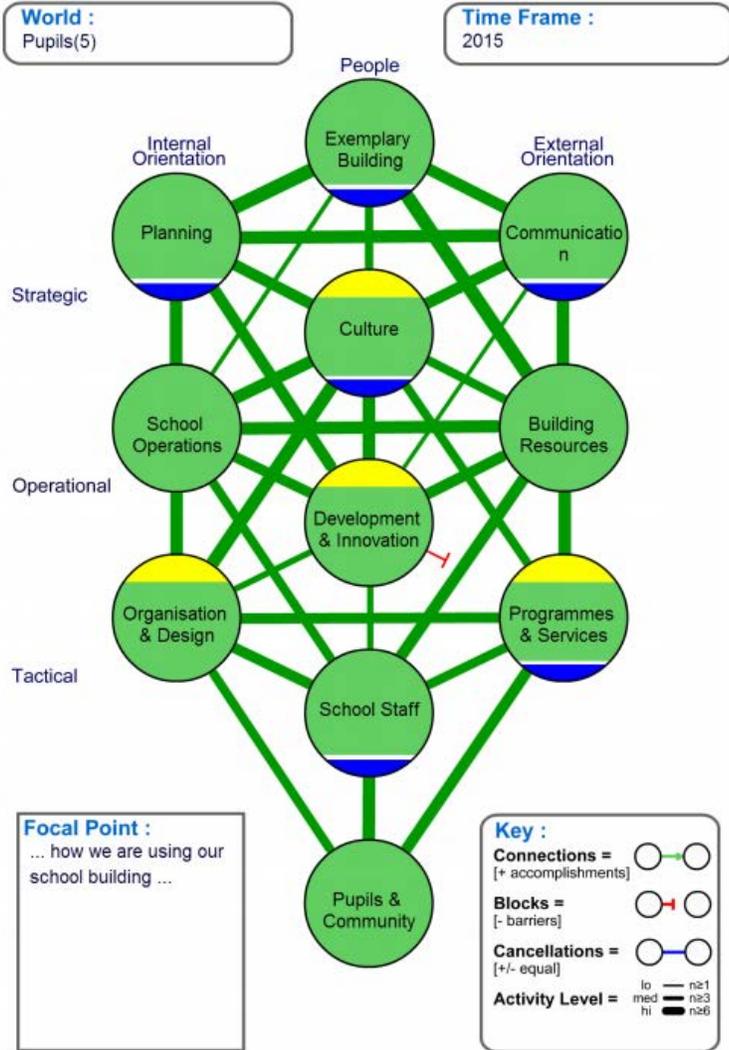
		TEMPERATURE (sensor)	TEMPERATURE (outside)	VOC	LIGHT	NOISE	HUMIDITY	PRESSURE
ACTUAL	Average Overall	23.9	6.6	626.4	309.8	44.8	32.1	1019.5
	Average Weekday	24.2	6.2	632.4	359.9	45.5	31.6	1019.5
	Peak High	31.2	13.0	3676.0	2410.0	80.0	45.0	1028.0
	Peak Low	19.0	4.0	400.0	0.0	41.0	10.0	1006.0
SPECIFICATION	High	26.0	—	1000.0	8000.0	60.0	55.0	—
	Low	23.0	—	450.0	300.0	40.0	45.0	—
RAG	High							
	Low							
	Average							

OVERALL RATING BASED ON WEEKDAY AVERAGE



Digital Built Britain

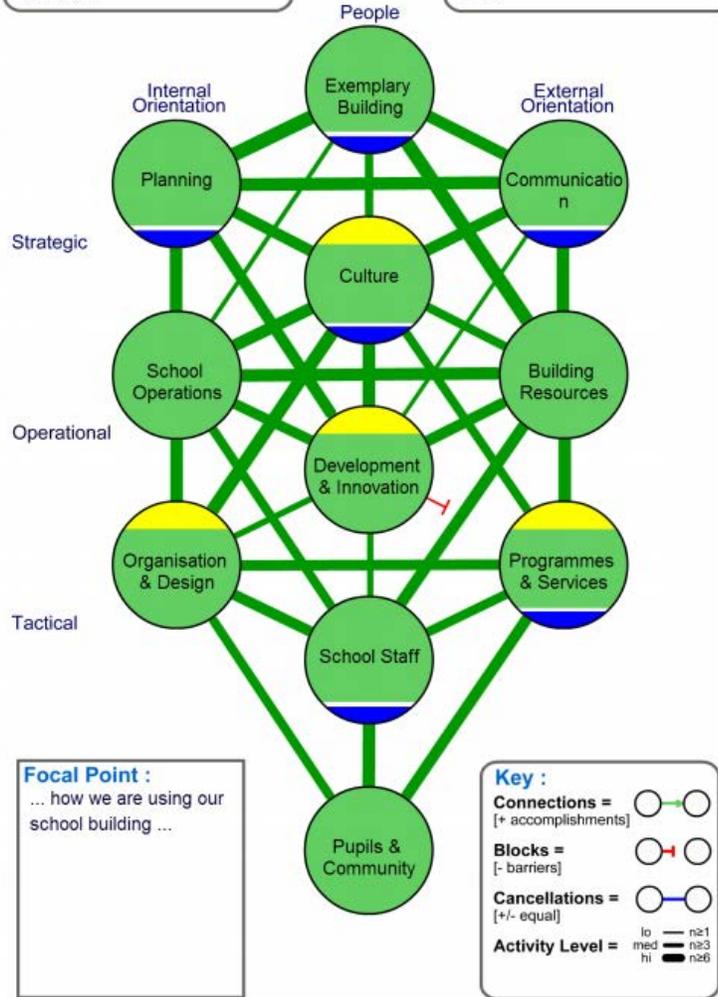
Findings



Findings

World :
Pupils(5)

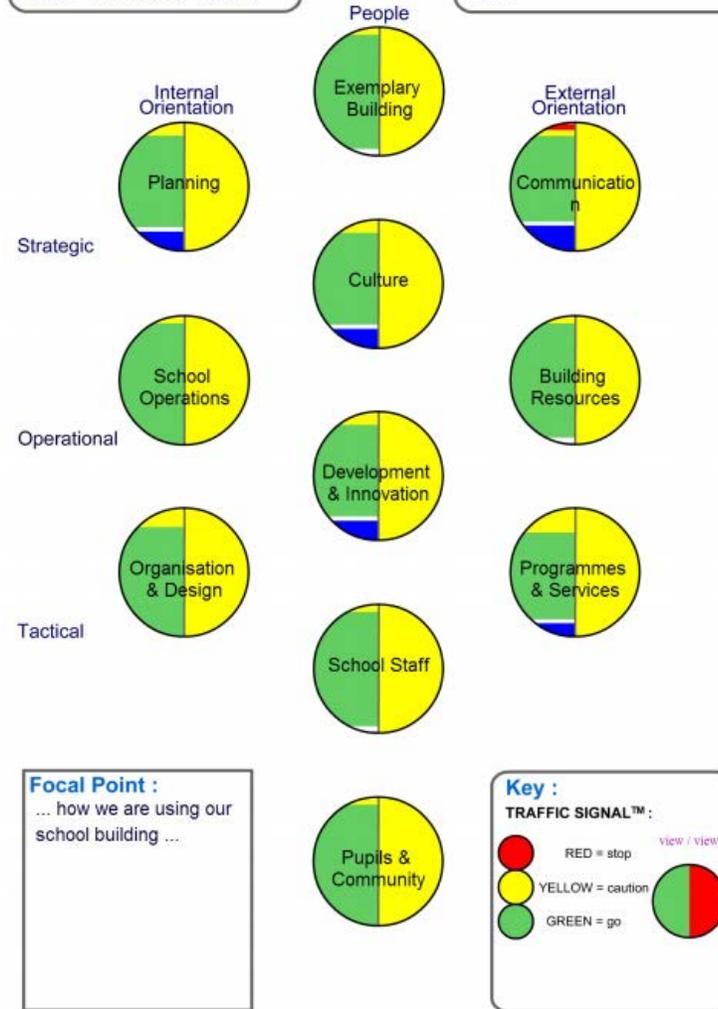
Time Frame :
2015



Focal Point :
... how we are using our school building ...

World :
Male + Female(23) - Atrium -

Time Frame :
2015



Focal Point :
... how we are using our school building ...





Moving from Productivity to Social Outcomes

The Journey from Level 3 to 4

Dr Mark Bew MBE

